



2024 GMC SIERRA 1500 AT4X

EXTERIOR: VOLCANIC RED TINTCOAT
INTERIOR: OBSIDIAN RUSH

ENGINE: 6.2L ECOTEC3 V8
TRANSMISSION: 10-SPEED AUTO

PULL THIS STRIP TO EXPOSE ADHESIVE



STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 60,000 MILE* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- *SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
- *AUTOMATIC EMERGENCY BRAKING
- *FORWARD COLLISION ALERT
- *FRONT PEDESTRIAN BRAKING
- *LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

*FOLLOWING DISTANCE INDICATOR

*INTELLIBEAM-AUTO HIGH BEAM

- FRONT & REAR PARK ASSIST
- TRAILER SIDE BLIND ZONE ALERT
- REAR CROSS TRAFFIC BRAKING
- REAR PEDESTRIAN ALERT
- SAFETY ALERT SEAT
- HD SURROUND VISION
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT

PERFORMANCE & MECHANICAL

- 2 SPD AUTOTRAC TRANSFER CASE
- 120V BED POWER OUTLET
- OFF-ROAD SUSPENSION WITH 2" LIFT AND MULTIMATIC DSSV DAMPERS
- SKID PLATES
- FRONT & REAR E-LOCKING DIF
- HILL DESCENT CONTROL
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST

- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN
- GMC PREMIUM INFOTAINMENT SYSTEM W/GOOGLE BUILT-IN COMPATIBILITY
- WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES
- IN-VEHICLE TRAILERING APP
- 12 SPEAKER BOSE PREMIUM SERIES
- 3 YEARS REMOTE ACCESS PLAN; ONSTAR & WI-FI DATA CAPABLE SEE ONSTAR.COM FOR TERMS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- ADAPTIVE CRUISE CONTROL
- 15" DIAG HEAD UP DISPLAY
- REAR CAMERA MIRROR
- 12.3" DIAG DIGITAL DRIVER INFORMATION CENTER

- KEYLESS OPEN & REMOTE START
- WIRELESS CHARGING

INTERIOR

- FULL GRAIN LEATHER SEATS
- HEATED FRT & REAR OUTER SEATS
- VENTILATED FRONT SEATS
- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- HEATED LEATHER WRAPPED STEERING WHEEL
- POWER STEERING COLUMN
- POWER SUNROOF
- DUAL ZONE CLIMATE CONTROL
- PREMIUM FLOOR LINERS

EXTERIOR

- AEV STAMPED-STEEL FRONT BUMPER
- LED CARGO AREA LIGHTING
- SPRAY-ON BEDLINER W/AT4X LOGO
- GMC MULTIPRO TAILGATE
- POWER FOLDING, HEATED MIRRORS
- LED DAYTIME RUNNING LAMPS

Visit us at www.gmc.com

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$79,200.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

ENGINE: 6.2L ECOTEC3 V8	1,500.00
WITH DYNAMIC FUEL MANAGEMENT	
AT4 HIGH CLEARANCE STEP (DEALER INSTALLED)	750.00
VOLCANIC RED TINTCOAT	645.00
ACTIVE EXHAUST	395.00
GMC MULTIPRO TAILGATE	195.00
STEP LIGHTS (DEALER INSTALLED)	
GVWR 7,100 LBS. (3,221 KG)	INC.
REAR AXLE 3.23 RATIO	INC.

TOTAL OPTIONS	\$3,485.00
TOTAL VEHICLE & OPTIONS	\$82,685.00
DESTINATION CHARGE	1,995.00

TOTAL VEHICLE PRICE* \$84,680.00



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

15 MPG
combined city/hwy
14 city
16 highway
6.7 gallons per 100 miles

SIERRA 4WD AT4X

Standard pickup trucks range from 12 to 84 MPG. The best vehicle rates 140 MPGe.

You spend
\$11,750
more in fuel costs
over 5 years
compared to the
average new vehicle.

G
H
X

Annual fuel cost
\$4,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 601 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuel economy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.30 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236



Equipped with the safety and
security of OnStar®

Visit onstar.com for details.

onstar.com/privacy

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 37%

MAJOR SOURCES OF FOREIGN PARTS
CONTENT: MEXICO 36%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL
ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

SILAO, GJ MEXICO

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. *Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

© 2009 General Motors LLC
GMLBL_PROD_0043 – 10/23/2023

ORDER NO DMCW0P SALES CODE E
SALES MODEL CODE TK10543
DEALER NO 36150
FINAL ASSEMBLY:
SILAO, GJ MEXICO

VIN 3GTUUFEL1RG367350 REISSUE

DEALER TO WHOM DELIVERED
COULTER CADILLAC, INC.
1188 E CAMELBACK RD
PHOENIX, AZ 85014-3270

