



2024 GMC SIERRA 1500 AT4

EXTERIOR: SUMMIT WHITE
INTERIOR: JET BLACK WITH KALAHARI ACCENTS

ENGINE: 6.2L ECOTEC3 V8
TRANSMISSION: 10-SPEED AUTO

PULL THIS STRIP TO EXPOSE ADHESIVE



Visit us at www.gmc.com

STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 60,000 MILE* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- *SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
- *AUTOMATIC EMERGENCY BRAKING
- *FORWARD COLLISION ALERT
- *FRONT PEDESTRIAN BRAKING
- *LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

- *FOLLOWING DISTANCE INDICATOR
- *INTELLIBEAM-AUTO HIGH BEAM
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT
- SAFETY ALERT SEAT

PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- 2 SPD AUTOTRAC TRANSFER CASE
- 120V BED POWER OUTLET
- BED & INSTRUMENT PANEL
- OFF-ROAD SUSPENSION WITH 2" LIFT AND MONOTUBE SHOCKS
- SKID PLATES
- HILL DESCENT CONTROL
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN
- GMC PREMIUM INFOTAINMENT SYSTEM

W/GOOGLE BUILT-IN COMPATIBILITY

- WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES
- BOSE PREMIUM SOUND SYSTEM
- 3 YEARS REMOTE ACCESS PLAN; ONSTAR & WI-FI DATA CAPABLE SEE ONSTAR.COM FOR TERMS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- 12.3" DIAG DIGITAL DRIVER INFORMATION CENTER
- ADAPTIVE CRUISE CONTROL
- KEYLESS OPEN & REMOTE START

INTERIOR

- DUAL ZONE CLIMATE CONTROL
- PERFORATED FRONT LEATHER AND 10 WAY PWR FRONT BUCKET SEATS
- POWER STEERING COLUMN
- HEATED FRT & REAR OUTER SEATS
- VENTILATED FRONT SEATS

- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- STEERING WHEEL, WRAPPED AND HEATED
- PREMIUM FLOOR LINERS

EXTERIOR

- LED CARGO AREA LIGHTING
- SPRAY-ON BEDLINER W/ AT4 LOGO
- GMC MULTIPRO TAILGATE
- POWER FOLDING & HEATED
- MIRRORS WITH AUTO-DIM
- LED FOG LAMPS
- RAIN SENSING WIPERS
- FRONT RECOVERY HOOKS

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$66,100.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

TECHNOLOGY PACKAGE	1,525.00
• REAR CAMERA MIRROR	
• MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY	
• BED VIEW CAMERA	
ENGINE: 6.2L ECOTEC3 V8	1,500.00
WITH DYNAMIC FUEL MANAGEMENT	
AT4 PREMIUM PACKAGE	1,000.00
• UNIVERSAL HOME REMOTE	
• REAR SLIDING POWER WINDOW	
• AT4 HIGH CLEARANCE STEP	
POWER SUNROOF	995.00
20" MACHINED ALUM WHEELS	800.00
WITH CARBON GREY ACCENTS	
ACTIVE EXHAUST	395.00
GVWR 7,100 LBS. (3,221 KG)	INC.
REAR AXLE 3.23 RATIO	INC.

TOTAL OPTIONS	\$6,215.00
TOTAL VEHICLE & OPTIONS	\$72,315.00

DESTINATION CHARGE	1,995.00
TOTAL BEFORE SAVINGS	\$74,310.00
AT4 PREMIUM PACKAGE DISCOUNT	-500.00

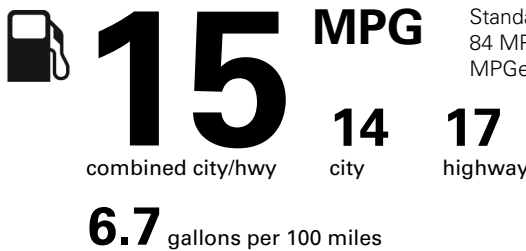
TOTAL VEHICLE PRICE* \$73,810.00

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



You spend **\$11,750** more in fuel costs over 5 years compared to the average new vehicle.

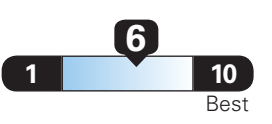
G H R

Annual fuel cost **\$4,300**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 590 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.30 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236



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PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 37%

MAJOR SOURCES OF FOREIGN PARTS CONTENT: MEXICO 36%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

SILAO, GJ MEXICO

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. *Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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GMLBL_PROD_0043 – 10/23/2023

ORDER NO DKXM0G SALES CODE E
SALES MODEL CODE TK10543
DEALER NO 50133
FINAL ASSEMBLY:
SILAO, GJ MEXICO

VIN 3GTUUEEL7RG381067 REISSUE

DEALER TO WHOM DELIVERED
BILL JACKSON CHEVROLET GMC, INC
PO BOX 808
TROY, AL 36081-0808

