



2024 GMC SIERRA 1500 AT4

EXTERIOR: SUMMIT WHITE
INTERIOR: JET BLACK WITH KALAHARI ACCENTS
ENGINE: 6.2L ECOTEC3 V8
TRANSMISSION: 10-SPEED AUTO



STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 60,000 MILE* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- *SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
- *AUTOMATIC EMERGENCY BRAKING
- *FORWARD COLLISION ALERT
- *FRONT PEDESTRIAN BRAKING
- *LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

*FOLLOWING DISTANCE INDICATOR

*INTELLIBEAM-AUTO HIGH BEAM

- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT
- SAFETY ALERT SEAT

PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- 2 SPD AUTOTRAC TRANSFER CASE
- 120V BED POWER OUTLET
- BED & INSTRUMENT PANEL
- OFF-ROAD SUSPENSION WITH 2" LIFT AND MONOTUBE SHOCKS
- SKID PLATES
- HILL DESCENT CONTROL
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN
- GMC PREMIUM INFOTAINMENT SYSTEM

W/GOOGLE BUILT-IN COMPATIBILITY

WIRELESS ANDROID AUTO &

WIRELESS APPLE CARPLAY FOR

COMPATIBLE PHONES

- BOSE PREMIUM SOUND SYSTEM
- 3 YEARS REMOTE ACCESS PLAN; ONSTAR & WI-FI DATA CAPABLE SEE ONSTAR.COM FOR TERMS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- 12.3" DIAG DIGITAL DRIVER INFORMATION CENTER
- ADAPTIVE CRUISE CONTROL
- KEYLESS OPEN & REMOTE START

INTERIOR

- DUAL ZONE CLIMATE CONTROL
- PERFORATED FRONT LEATHER AND 10 WAY PWR FRONT BUCKET SEATS
- POWER STEERING COLUMN
- HEATED FRT & REAR OUTER SEATS
- VENTILATED FRONT SEATS

- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- STEERING WHEEL, WRAPPED AND HEATED

EXTERIOR

- LED CARGO AREA LIGHTING
- SPRAY-ON BEDLINER W/ AT4 LOGO
- GMC MULTIPRO TAILGATE
- POWER FOLDING & HEATED
- MIRRORS WITH AUTO-DIM
- LED FOG LAMPS
- RAIN SENSING WIPERS
- FRONT RECOVERY HOOKS

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$66,100.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

TECHNOLOGY PACKAGE 1,525.00

Visit us at www.gmc.com

- REAR CAMERA MIRROR
- MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY
- BED VIEW CAMERA
- ENGINE: 6.2L ECOTEC3 V8 1,500.00
- WITH DYNAMIC FUEL MANAGEMENT
- AT4 PREMIUM PACKAGE 1,000.00
- UNIVERSAL HOME REMOTE
- REAR SLIDING POWER WINDOW
- AT4 HIGH CLEARANCE STEP
- POWER SUNROOF 995.00
- 20" MACHINED ALUM WHEELS 800.00
- WITH CARBON GREY ACCENTS
- BODY COLOR WHEEL ARCH MOLDINGS (DEALER INSTALLED) 750.00
- ACTIVE EXHAUST 395.00
- ALL-WEATHER FLOOR LINERS (DEALER-INSTALLED) 295.00
- WHEEL LOCKS, SET OF 4 (DEALER INSTALLED) 125.00
- GVWR 7,100 LBS. (3,221 KG) INC.
- REAR AXLE 3.23 RATIO INC.

TOTAL OPTIONS	\$7,385.00
TOTAL VEHICLE & OPTIONS	\$73,485.00
DESTINATION CHARGE	1,995.00
TOTAL BEFORE SAVINGS	\$75,480.00
AT4 PREMIUM PACKAGE DISCOUNT	-500.00

TOTAL VEHICLE PRICE* \$74,980.00

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

SIERRA 4WD MUD TERRAIN TIRE

15 MPG
combined city/hwy
14 city
17 highway

6.7 gallons per 100 miles

Standard pickup trucks range from 12 to 84 MPG. The best vehicle rates 140 MPGe.

You spend
\$11,750
more in fuel costs
over 5 years
compared to the
average new vehicle.

G H R

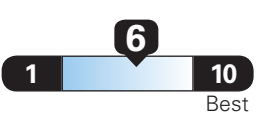
Annual fuel cost
\$4,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 590 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.30 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236



Equipped with the safety and
security of OnStar®

Visit onstar.com for details.

onstar.com/privacy

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 37%

MAJOR SOURCES OF FOREIGN PARTS
CONTENT: MEXICO 36%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL
ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

SILAO, GJ MEXICO

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. *Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

© 2009 General Motors LLC
GMLBL_PROD_0043 – 10/23/2023

ORDER NO DDZTH1 SALES CODE E
SALES MODEL CODE TK10543
DEALER NO 51255
FINAL ASSEMBLY:
SILAO, GJ MEXICO

VIN 3GTUUEEL3RG311002 REISSUE

DEALER TO WHOM DELIVERED
ROSS DOWNING BUICK GMC OF GONZALES
PO BOX 2908
HAMMOND, LA 70404

