



# 2024 GMC SIERRA 1500 AT4

**EXTERIOR: VOLCANIC RED TINTCOAT**    **ENG: DURAMAX 3.0L TURBO-DIESEL**  
**INTERIOR: JET BLACK WITH KALAHARI ACCENTS**    **TRANSMISSION: 10-SPEED AUTO**

Visit us at [www.gmc.com](http://www.gmc.com)

### STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

#### OWNER BENEFITS

- 3 YEAR / 36,000 MILE\* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 100,000 MILE\* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST

\*SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

#### SAFETY & SECURITY

- GMC PRO SAFETY
- \*AUTOMATIC EMERGENCY BRAKING
- \*FORWARD COLLISION ALERT
- \*FRONT PEDESTRIAN BRAKING
- \*LANE KEEP ASSIST W/LANE

#### DEPARTURE WARNING

- \*FOLLOWING DISTANCE INDICATOR
- \*INTELLIBEAM-AUTO HIGH BEAM
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT
- SAFETY ALERT SEAT

#### PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- 2 SPD AUTOTRAC TRANSFER CASE
- 120V BED POWER OUTLET
- BED & INSTRUMENT PANEL
- OFF-ROAD SUSPENSION WITH 2" LIFT AND MONOTUBE SHOCKS
- SKID PLATES
- HILL DESCENT CONTROL
- MT -TERRAIN TIRES
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

#### CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN

#### GMC PREMIUM INFOTAINMENT SYSTEM W/GOOGLE BUILT-IN COMPATIBILITY

WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES

- BOSE PREMIUM SOUND SYSTEM
- 3 YEARS REMOTE ACCESS PLAN; ONSTAR & WI-FI DATA CAPABLE SEE ONSTAR.COM FOR TERMS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- 12.3" DIAG DIGITAL DRIVER INFORMATION CENTER
- ADAPTIVE CRUISE CONTROL
- KEYLESS OPEN & REMOTE START

#### INTERIOR

- DUAL ZONE CLIMATE CONTROL
- PERFORATED FRONT LEATHER AND 10 WAY PWR FRONT BUCKET SEATS
- POWER STEERING COLUMN
- HEATED FRT & REAR OUTER SEATS

- VENTILATED FRONT SEATS
- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- STEERING WHEEL, WRAPPED AND HEATED
- PREMIUM FLOOR LINERS

#### EXTERIOR

- LED CARGO AREA LIGHTING
- SPRAY-ON BEDLINER W/ AT4 LOGO
- GMC MULTIPRO TAILGATE
- POWER FOLDING & HEATED
- MIRRORS WITH AUTO-DIM
- LED FOG LAMPS
- RAIN SENSING WIPERS
- DUAL EXHAUST W /PREMIUM TIPS
- FRONT RECOVERY HOOKS

MANUFACTURER'S SUGGESTED RETAIL PRICE

**STANDARD VEHICLE PRICE \$66,100.00**

### OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

TECHNOLOGY PACKAGE	1,525.00
• REAR CAMERA MIRROR	
• MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY	
• BED VIEW CAMERA	
AT4 PREMIUM PACKAGE	1,000.00
• UNIVERSAL HOME REMOTE	
• REAR SLIDING POWER WINDOW	
• AT4 HIGH CLEARANCE STEP	
MULTIPRO AUDIO SYSTEM BY KICKER (DEALER INSTALLED)	895.00
VOLCANIC RED TINTCOAT	645.00
GMC MULTIPRO TAILGATE	195.00
STEP LIGHTS (DEALER INSTALLED)	
GVWR 7,200 LBS. (3,266 KG)	INC.
REAR AXLE 3.23 RATIO	INC.
ENG: DURAMAX 3.0L TURBO-DIESEL	INC.
<b>TOTAL OPTIONS</b>	<b>\$4,260.00</b>
<b>TOTAL VEHICLE &amp; OPTIONS</b>	<b>\$70,360.00</b>
DESTINATION CHARGE	1,995.00

TOTAL BEFORE SAVINGS	\$72,355.00
AT4 PREMIUM PACKAGE DISCOUNT	-500.00
<b>TOTAL VEHICLE PRICE*</b>	<b>\$71,855.00</b>

### EPA DOT Fuel Economy and Environment

SIERRA 4WD MUD TERRAIN TIRE

**Fuel Economy 22 MPG** combined city/hwy

21 MPG city    23 MPG highway

4.5 gallons per 100 miles

**You spend \$5,250 more in fuel costs over 5 years** compared to the average new vehicle.

Standard pickup trucks range from 12 to 84 MPG. The best vehicle rates 140 MPGe.

### Annual fuel cost \$3,000

Fuel Economy & Greenhouse Gas Rating (tailpipe only)    Smog Rating (tailpipe only)

MPG 5    CO<sub>2</sub> 4    Best 10

This vehicle emits 471 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)  
Calculate personalized estimates and compare vehicles

Smartphone QR Code

### GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**  
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

### PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
**U.S./CANADIAN PARTS CONTENT: 37%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT: MEXICO 36%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
**FINAL ASSEMBLY POINT: SILAO, GJ MEXICO**  
**COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: UNITED STATES**

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. \*Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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ORDER NO DJRX42    SALES CODE E  
SALES MODEL CODE TK10543  
DEALER NO 51050  
FINAL ASSEMBLY: SILAO, GJ MEXICO

VIN 3GTUUEE87RG332687    REISSUE

DEALER TO WHOM DELIVERED  
**DEMONTROND AUTOMOTIVE GROUP, INC.**  
14101 NORTH FWY  
HOUSTON, TX 77090-6919

