



2026 GMC SIERRA 1500 PRO

EXTERIOR: CARDINAL RED  
INTERIOR: JET BLACK

ENGINE TURBOMAX  
TRANSMISSION, 8-SPEED

PULL THIS STRIP TO EXPOSE ADHESIVE



Visit us at [www.gmc.com](http://www.gmc.com)

STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

REGULAR CAB LONG BED 2WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE\* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 100,000 MILE\* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- \*SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
- \*AUTOMATIC EMERGENCY BRAKING
- \*FORWARD COLLISION ALERT
- \*FRONT PEDESTRIAN BRAKING
- \*LANE KEEP ASSIST W/LANE

- DEPARTURE WARNING
- \*FOLLOWING DISTANCE INDICATOR
  - \*INTELLIBEAM-AUTO HIGH BEAM
  - HD REAR VISION CAMERA
  - TIRE PRESSURE MONITORING WITH TIRE FILL ALERT

PERFORMANCE & MECHANICAL

- 220 AMP ALTERNATOR
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- BRAKE PAD MONITORING
- ALL-SEASON TIRES

CONNECTIVITY & TECHNOLOGY

- 8 YEARS ONSTAR BASICS SEE ONSTAR.COM FOR TERMS
- GMC INFOTAINMENT SYSTEM 7" DIAG. COLOR TOUCHSCREEN
- FEATURES BLUETOOTH AUDIO STREAMING, WIRELESS APPLE CARPLAY AND ANDROID AUTO CAPABLE
- PUSH BUTTON START

INTERIOR

- AIR CONDITIONING
- FRONT 40/20/40 BENCH SEATS W/ COVERED ARMREST STORAGE
- RUBBERIZED-VINYL FLOOR COVERING

EXTERIOR

- CHROME BUMPERS
- CORNERSTEP REAR BUMPER
- LOCKING TAILGATE

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$38,500.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

|                                |        |
|--------------------------------|--------|
| CARDINAL RED                   | 495.00 |
| AUTO-LOCKING REAR DIFFERENTIAL | 395.00 |
| TRAILERING PACKAGE             | 395.00 |
| BLACK FRONT RECOVERY HOOKS     | 50.00  |
| GVWR 6,800 LBS. (3,084 KG)     | INC.   |

|                          |      |
|--------------------------|------|
| REAR AXLE 3.42 RATIO     | INC. |
| 17" PAINTED STEEL WHEELS | INC. |

|                         |             |
|-------------------------|-------------|
| TOTAL OPTIONS           | \$1,335.00  |
| TOTAL VEHICLE & OPTIONS | \$39,835.00 |
| DESTINATION CHARGE      | 2,795.00    |
| TOTAL BEFORE SAVINGS    | \$42,630.00 |
| TURBOMAX ENGINE CREDIT  | -1,350.00   |

TOTAL VEHICLE PRICE\* \$41,280.00



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

**20** MPG  
combined city/hwy  
**18** city  
**21** highway

5.0 gallons per 100 miles

SIERRA 2WD

Standard pickup trucks range from 12 to 87 MPG. The best vehicle rates 146 MPGe.

You spend  
**\$4,000**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

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Annual fuel cost  
**\$2,500**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 464 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 29 MPG and costs \$8,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.30 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



Better drives start with OnStar®

Activate today

Learn more at [onstar.com](http://onstar.com), or scan the QR code

[onstar.com/privacy](http://onstar.com/privacy)



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 38%

MAJOR SOURCES OF FOREIGN PARTS  
CONTENT: MEXICO 36%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

SILAO, GJ MEXICO

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. \*Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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ORDER NO FWWBJQ SALES CODE R  
SALES MODEL CODE TC10903  
DEALER NO 21492  
FINAL ASSEMBLY:  
SILAO, GJ MEXICO

VIN 3GTNHAEK1TG405959 REISSUE

DEALER TO WHOM DELIVERED  
SERRA BUICK GMC TRAVERSE CITY  
1621 S GARFIELD  
TRAVERSE CITY, MI 49686-4335

