



2024 GMC SIERRA 1500 DENALI
ULTIMATE

EXTERIOR: STERLING METALLIC
INTERIOR: ALPINE UMBER

ENGINE: 6.2L ECOTEC3 V8
TRANSMISSION: 10-SPEED AUTO

◀ PULL THIS STRIP TO EXPOSE ADHESIVE



STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE* BUMPER-TO-BUMPER LIMITED WARRANTY
 - 5 YEAR / 60,000 MILE* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
 - FIRST MAINTENANCE VISIT
 - WHICHEVER COMES FIRST
- *SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
- *FORWARD COLLISION ALERT
- *FRONT PEDESTRIAN BRAKING
- *FOLLOWING DISTANCE INDICATOR
- *INTELLIBEAM-AUTO HIGH BEAM

- FRONT & REAR PARK ASSIST
- TRAILER SIDE BLIND ZONE ALERT
- REAR CROSS TRAFFIC BRAKING
- REAR PEDESTRIAN ALERT
- ENHANCED AUTOMATIC EMERGENCY BRAKING
- SAFETY ALERT SEAT
- HD SURROUND VISION
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT

PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- DENALI PREMIUM SUSPENSION WITH ADAPTIVE RIDE CONTROL
- 2 SPD AUTOTRAC TRANSFER CASE
- 120V BED POWER OUTLET
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN

GMC PREMIUM INFOTAINMENT SYSTEM W/GOOGLE BUILT-IN COMPATIBILITY
WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES

- IN-VEHICLE TRAILERING APP
- 12 SPEAKER BOSE PREMIUM SERIES
- 3 YEARS ONSTAR PREMIUM PLAN:
 - REMOTE ACCESS PLAN
 - SAFETY AND SECURITY PLAN
 - UNLIMITED WIFI DATA PLAN
 - SEE ONSTAR.COM FOR DETAILS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- ADAPTIVE CRUISE CONTROL
- 15" DIAG HEAD UP DISPLAY
- REAR CAMERA MIRROR
- 12.3" DIAG DIGITAL DRIVER INFORMATION CENTER
- KEYLESS OPEN & REMOTE START
- WIRELESS CHARGING

INTERIOR

- FULL GRAIN LEATHER SEATS
- DUAL ZONE CLIMATE CONTROL
- 16 WAY PWR FRONT MASSAGE SEATS
- HEATED FRT & REAR OUTER SEATS
- VENTILATED FRONT SEATS
- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- LEATHER WRAPPED STEERING WHEEL
- POWER SUNROOF

EXTERIOR

- LED CARGO AREA LIGHTING
- GMC MULTIPRO TAILGATE
- POWER FOLDING, HEATED MIRRORS
- FRONT RECOVERY HOOKS

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$82,500.00

OPTIONS & PRICING

Visit us at www.gmc.com

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

SUPER CRUISE (TM), REQUIRES ACTIVE SUBSCRIPTION	2,200.00
STERLING METALLIC	495.00
REAR UNDERSEAT STORAGE (DEALER INSTALLED)	295.00
GMC MULTIPRO TAILGATE	195.00
STEP LIGHTS (DEALER INSTALLED)	
PREMIUM FLOOR LINERS	130.00
CARBON FIBER COMPOSITE BED	115.00
GVWR 7,100 LBS. (3,221 KG)	INC.
REAR AXLE 3.23 RATIO	INC.

TOTAL OPTIONS	\$3,430.00
TOTAL VEHICLE & OPTIONS	\$85,930.00
DESTINATION CHARGE	1,995.00

TOTAL VEHICLE PRICE* \$87,925.00

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

16 MPG
combined city/hwy
6.2 gallons per 100 miles

SIERRA 4WD

Standard pickup trucks range from 12 to 84 MPG. The best vehicle rates 140 MPGe.

15 city
19 highway

You spend
\$10,500
more in fuel costs
over 5 years
compared to the
average new vehicle.

G
H
J

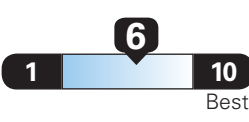
Annual fuel cost
\$4,050

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 539 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.30 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 37%

MAJOR SOURCES OF FOREIGN PARTS
CONTENT: MEXICO 36%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL
ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

ROANOKE, IN U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. *Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

© 2009 General Motors LLC
GMLBL_PROD_0043 – 10/23/2023

ORDER NO DDVN1Z SALES CODE E
SALES MODEL CODE TK10543
DEALER NO 47032
FINAL ASSEMBLY:
ROANOKE, IN U.S.A.

VIN 1GTUUEL2RZ244846 REISSUE

DEALER TO WHOM DELIVERED
MORGAN BUICK GMC BOSSIER CITY, INC.
PO BOX 5419
BOSSIER CITY, LA 71171-5419

