



2024 GMC SIERRA 1500 DENALI

EXTERIOR: DOWNPOUR METALLIC
INTERIOR: JET BLACK

ENGINE: 6.2L ECOTEC3 V8
TRANSMISSION: 10-SPEED AUTO

PULL THIS STRIP TO EXPOSE ADHESIVE



STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 60,000 MILE* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- *SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
- *FORWARD COLLISION ALERT
- *FRONT PEDESTRIAN BRAKING
- *LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

- *FOLLOWING DISTANCE INDICATOR
- *INTELLIBEAM-AUTO HIGH BEAM
- FRONT & REAR PARK ASSIST
- TRAILER SIDE BLIND ZONE ALERT
- REAR CROSS TRAFFIC BRAKING
- REAR PEDESTRIAN ALERT
- SAFETY ALERT SEAT
- HD SURROUND VISION
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT

PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- DENALI PREMIUM SUSPENSION WITH ADAPTIVE RIDE CONTROL
- 120V BED POWER OUTLET
- 2 SPD AUTOTRAC TRANSFER CASE
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN
- GMC PREMIUM INFOTAINMENT SYSTEM W/GOOGLE BUILT-IN COMPATIBILITY
- WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES
- IN-VEHICLE TRAILERING APP
- BOSE PREMIUM SOUND SYSTEM
- 3 YEARS ONSTAR PREMIUM PLAN:
 - REMOTE ACCESS PLAN
 - SAFETY AND SECURITY PLAN
 - UNLIMITED WIFI DATA PLAN
 - SEE ONSTAR.COM FOR DETAILS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- ADAPTIVE CRUISE CONTROL
- 12.3" DIAG DIGITAL DRIVER INFORMATION CENTER
- KEYLESS OPEN & REMOTE START
- WIRELESS CHARGING

INTERIOR

- DUAL ZONE CLIMATE CONTROL
- FORGE PERFORATED LEATHER
- 12 WAY PWR FRONT BUCKET SEATS
- HEATED FRT & REAR OUTER SEATS
- VENTILATED FRONT SEATS
- POWER STEERING COLUMN
- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- STEERING WHEEL, WRAPPED AND HEATED

EXTERIOR

- LED CARGO AREA LIGHTING
- SPRAY-ON BEDLINER W/ LOGO
- GMC MULTIPRO TAILGATE
- POWER FOLDING & HEATED MIRRORS WITH AUTO-DIM
- LED FOG LAMPS
- FRONT RECOVERY HOOKS

Visit us at www.gmc.com

MANUFACTURER'S SUGGESTED RETAIL PRICE	
STANDARD VEHICLE PRICE	\$69,900.00
OPTIONS & PRICING	
OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)	
DENALI RESERVE PACKAGE	4,565.00
TECHNOLOGY PACKAGE	
• REAR CAMERA MIRROR	
• MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY	
• POWER SUNROOF	
• GMC MULTIPRO POWER STEPS	
• 22" PAINTED ALUM WHEELS	
ENGINE: 6.2L ECOTEC3 V8 WITH DYNAMIC FUEL MANAGEMENT	2,295.00
TRI-FOLD HARD TONNEAU COVER (DEALER INSTALLED)	1,250.00
DOWNPOUR METALLIC	495.00
ACTIVE EXHAUST	395.00
GVWR 7,100 LBS. (3,221 KG)	INC.
REAR AXLE 3.23 RATIO	INC.

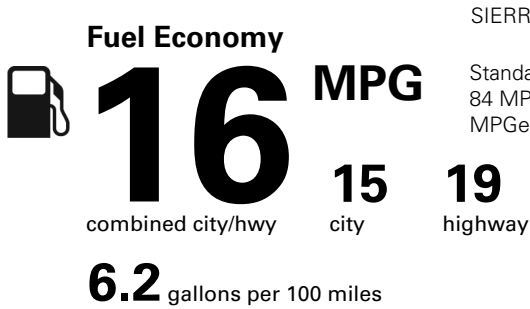
TOTAL OPTIONS	\$9,000.00
TOTAL VEHICLE & OPTIONS	\$78,900.00
DESTINATION CHARGE	1,995.00
TOTAL BEFORE SAVINGS	\$80,895.00
DENALI RESERVE PACKAGE DISCOUNT	-500.00

TOTAL VEHICLE PRICE* \$80,395.00

EPA DOT Fuel Economy and Environment



Gasoline Vehicle



You spend **\$10,500** more in fuel costs over 5 years compared to the average new vehicle.

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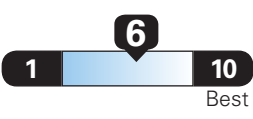
Annual fuel cost **\$4,050**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 539 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuel economy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.30 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 37%
MAJOR SOURCES OF FOREIGN PARTS CONTENT: MEXICO 36%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT: ROANOKE, IN U.S.A.
COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. *Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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GMLBL_PROD_0043 – 10/23/2023

ORDER NO DPNBFW SALES CODE E
SALES MODEL CODE TK10543
DEALER NO 47554
FINAL ASSEMBLY: ROANOKE, IN U.S.A.

VIN 1GTUUGEL2RZ401320 REISSUE

DEALER TO WHOM DELIVERED
FRANK BROWN GMC TRUCK
PO BOX 65090
LUBBOCK, TX 79464-5090

