



2024 GMC SIERRA 1500 AT4

EXTERIOR: TITANIUM RUSH METALLIC  
INTERIOR: JET BLACK WITH KALAHARI ACCENTS  
ENGINE: 6.2L ECOTEC3 V8  
TRANSMISSION: 10-SPEED AUTO

PULL THIS STRIP TO EXPOSE ADHESIVE



STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE\* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 60,000 MILE\* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- \*SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
- \*AUTOMATIC EMERGENCY BRAKING
- \*FORWARD COLLISION ALERT
- \*FRONT PEDESTRIAN BRAKING
- \*LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

- \*FOLLOWING DISTANCE INDICATOR
- \*INTELLIBEAM-AUTO HIGH BEAM
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT
- SAFETY ALERT SEAT

PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- 2 SPD AUTOTRAC TRANSFER CASE
- 120V BED POWER OUTLET
- BED & INSTRUMENT PANEL
- OFF-ROAD SUSPENSION WITH 2" LIFT AND MONOTUBE SHOCKS
- SKID PLATES
- HILL DESCENT CONTROL
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN
- GMC PREMIUM INFOTAINMENT SYSTEM

W/GOOGLE BUILT-IN COMPATIBILITY

- WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES
- BOSE PREMIUM SOUND SYSTEM
- 3 YEARS REMOTE ACCESS PLAN; ONSTAR & WI-FI DATA CAPABLE SEE ONSTAR.COM FOR TERMS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- 12.3" DIAG DIGITAL DRIVER INFORMATION CENTER
- ADAPTIVE CRUISE CONTROL
- KEYLESS OPEN & REMOTE START

INTERIOR

- DUAL ZONE CLIMATE CONTROL
- PERFORATED FRONT LEATHER AND 10 WAY PWR FRONT BUCKET SEATS
- POWER STEERING COLUMN
- HEATED FRT & REAR OUTER SEATS
- VENTILATED FRONT SEATS

- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- STEERING WHEEL, WRAPPED AND HEATED
- PREMIUM FLOOR LINERS

EXTERIOR

- LED CARGO AREA LIGHTING
- SPRAY-ON BEDLINER W/ AT4 LOGO
- GMC MULTIPRO TAILGATE
- POWER FOLDING & HEATED
- MIRRORS WITH AUTO-DIM
- LED FOG LAMPS
- RAIN SENSING WIPERS
- FRONT RECOVERY HOOKS

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$66,100.00

OPTIONS & PRICING

Visit us at [www.gmc.com](http://www.gmc.com)

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

|                                                      |          |
|------------------------------------------------------|----------|
| TECHNOLOGY PACKAGE                                   | 1,525.00 |
| • REAR CAMERA MIRROR                                 |          |
| • MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY            |          |
| • BED VIEW CAMERA                                    |          |
| ENGINE: 6.2L ECOTEC3 V8 WITH DYNAMIC FUEL MANAGEMENT | 1,500.00 |
| AT4 PREMIUM PACKAGE                                  | 1,445.00 |
| • UNIVERSAL HOME REMOTE                              |          |
| • REAR SLIDING POWER WINDOW                          |          |
| • AT4 HIGH CLEARANCE STEP                            |          |
| POWER SUNROOF                                        | 995.00   |
| 20" MACHINED ALUM WHEELS WITH CARBON GREY ACCENTS    | 800.00   |
| TITANIUM RUSH METALLIC                               | 495.00   |
| ACTIVE EXHAUST                                       | 395.00   |
| TRAILER TIRE PRESSURE MONITOR SYSTEM                 | 50.00    |
| ALL TERRAIN TIRES                                    | -295.00  |
| GVWR 7,100 LBS. (3,221 KG)                           | INC.     |
| REAR AXLE 3.23 RATIO                                 | INC.     |

|                              |             |
|------------------------------|-------------|
| TOTAL OPTIONS                | \$6,910.00  |
| TOTAL VEHICLE & OPTIONS      | \$73,010.00 |
| DESTINATION CHARGE           | 1,995.00    |
| TOTAL BEFORE SAVINGS         | \$75,005.00 |
| AT4 PREMIUM PACKAGE DISCOUNT | -500.00     |

TOTAL VEHICLE PRICE\* \$74,505.00

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

**16** MPG  
combined city/hwy  
**6.2** gallons per 100 miles

SIERRA 4WD

Standard pickup trucks range from 12 to 73 MPG. The best vehicle rates 140 MPGe.

**15** city  
**19** highway

You spend  
**\$10,500**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

G  
H  
J

Annual fuel cost  
**\$4,050**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 539 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.30 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



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security of OnStar®

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[onstar.com/privacy](http://onstar.com/privacy)

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 37%

MAJOR SOURCES OF FOREIGN PARTS  
CONTENT: MEXICO 36%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

ROANOKE, IN U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. \*Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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ORDER NO CWHJWJ SALES CODE E  
SALES MODEL CODE TK10543  
DEALER NO 51097  
FINAL ASSEMBLY:  
ROANOKE, IN U.S.A.

VIN 1GTUUEEL6RZ179997 REISSUE

DEALER TO WHOM DELIVERED  
ROSS DOWNING BUICK GMC  
PO BOX 2908  
HAMMOND, LA 70404-2908

