



# 2023 GMC SIERRA 1500 AT4

**EXTERIOR: TITANIUM RUSH METALLIC ACCENTS** **ENGINE: 6.2L ECOTEC3 V8**  
**INTERIOR: JET BLACK WITH KALAHARI** **TRANSMISSION: 10-SPEED AUTO**

Visit us at [www.gmc.com](http://www.gmc.com)

**STANDARD EQUIPMENT**  
 ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN  
**CREW CAB SHORT BOX 4WD**  
**OWNER BENEFITS**  
 • 3 YEAR / 36,000 MILE\* BUMPER-TO-BUMPER LIMITED WARRANTY  
 • 5 YEAR / 60,000 MILE\* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION  
 • FIRST MAINTENANCE VISIT  
 • WHICHEVER COMES FIRST  
 \*SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS  
**SAFETY & SECURITY**  
 • GMC PRO SAFETY  
 \*AUTOMATIC EMERGENCY BRAKING  
 \*FORWARD COLLISION ALERT  
 \*FRONT PEDESTRIAN BRAKING  
 \*LANE KEEP ASSIST W/LANE

**DEPARTURE WARNING**  
 \*FOLLOWING DISTANCE INDICATOR  
 \*INTELLIBEAM-AUTO HIGH BEAM  
 • TEEN DRIVER MODE  
 • TIRE PRESSURE MONITORING WITH TIRE FILL ALERT  
 • SAFETY ALERT SEAT  
**PERFORMANCE & MECHANICAL**  
 • AUTO LOCKING REAR DIFF  
 • 2 SPD AUTOTRAC TRANSFER CASE  
 • 120V BED POWER OUTLET  
 BED & INSTRUMENT PANEL  
 • OFF-ROAD SUSPENSION WITH 2" LIFT AND MONOTUBE SHOCKS  
 • SKID PLATES  
 • HILL DESCENT CONTROL  
 • MUD -TERRAIN TIRES  
 • STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST  
 • TRAILERING PACKAGE  
 • TRAILER BRAKE CONTROLLER

**CONNECTIVITY & TECHNOLOGY**  
 • 13.4" DIAG COLOR TOUCH SCREEN  
 GMC PREMIUM INFOTAINMENT SYSTEM W/GOOGLE BUILT-IN COMPATIBILITY  
 ,WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES  
 • 3 YEARS OF GMC CONNECTED SERVICES  
 • BOSE PREMIUM SOUND SYSTEM  
 • ONSTAR (R) SERVICES & WI-FI (R) HOTSPOT CAPABLE; SEE ONSTAR.COM FOR TERMS  
 • SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY  
 12.3" DIAG DIGITAL DRIVER INFORMATION CENTER  
 • KEYLESS OPEN & REMOTE START  
**INTERIOR**  
 • DUAL ZONE CLIMATE CONTROL  
 • 10 WAY PWR FRONT BUCKET SEATS

• POWER STEERING COLUMN  
 • HEATED FRT & REAR OUTER SEATS  
 • VENTILATED FRONT SEATS  
 • REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE  
 • DRIVER SEAT & MIRROR MEMORY  
 • STEERING WHEEL, WRAPPED AND HEATED  
 • PREMIUM FLOOR LINERS  
**EXTERIOR**  
 • LED CARGO AREA LIGHTING  
 • SPRAY-ON BEDLINER W/ AT4 LOGO  
 • GMC MULTIPRO TAILGATE  
 • POWER FOLDING & HEATED MIRRORS WITH AUTO-DIM  
 • LED HEADLAMPS & TAILLAMPS  
 • LED DAYTIME RUNNING LAMPS  
 • LED FOG LAMPS  
 • RAIN SENSING WIPERS  
 • DUAL EXHAUST W /PREMIUM TIPS

MANUFACTURER'S SUGGESTED RETAIL PRICE

<b>STANDARD VEHICLE PRICE</b>	<b>\$65,800.00</b>
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**OPTIONS & PRICING**

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

AT4 PREMIUM PACKAGE	1,945.00
• UNIVERSAL HOME REMOTE	
• REAR SLIDING POWER WINDOW	
• ADAPTIVE CRUISE CONTROL	
• AT4 HIGH CLEARANCE STEP TECHNOLOGY PACKAGE	1,590.00
• REAR CAMERA MIRROR	
• MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY	
• BED VIEW CAMERA	
ENGINE: 6.2L ECOTEC3 V8 WITH DYNAMIC FUEL MANAGEMENT	1,500.00
POWER SUNROOF	995.00
TITANIUM RUSH METALLIC	495.00
***ALTERED VEHICLE***	.00
LABEL FOR GM CONTENT ONLY-SEE	

DEALER ABOUT NON GM CONTENT

GVWR 7,100 LBS. (3,221 KG)	INC.
REAR AXLE 3.23 RATIO	INC.
18" MACHINED ALUM WHEELS W/ DARK GREY ACCENTS	INC.
TOTAL OPTIONS	\$6,525.00
TOTAL VEHICLE & OPTIONS	\$72,325.00
DESTINATION CHARGE	1,895.00
TOTAL BEFORE SAVINGS	\$74,220.00
AT4 PREMIUM PACKAGE DISCOUNT	-500.00
<b>TOTAL VEHICLE PRICE*</b>	<b>\$73,720.00</b>

**EPA DOT Fuel Economy and Environment** Gasoline Vehicle

SIERRA 4WD MUD TERRAIN TIRE

**Fuel Economy**  
 15 MPG combined city/hwy  
 14 MPG city  
 17 MPG highway  
 6.7 gallons per 100 miles

**You spend \$10,250 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel COST \$3,650**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** 2 (Best)

**Smog Rating (tailpipe only)** 6 (Best)

This vehicle emits 585 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
 Calculate personalized estimates and compare vehicles

Smartphone QR Code

**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**  
 Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

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[onstar.com/privacy](http://onstar.com/privacy)

**PARTS CONTENT INFORMATION**

FOR VEHICLES IN THIS CARLINE:  
**U.S./CANADIAN PARTS CONTENT: 33%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT: MEXICO 38%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
**FINAL ASSEMBLY POINT: ROANOKE, IN U.S.A.**  
**COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: UNITED STATES**

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. \*Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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 GMLBL\_PROD\_0042 - 01/22/2023

ORDER NO BSCXMP SALES CODE R  
 SALES MODEL CODE TK10543  
 DEALER NO 56432  
 FINAL ASSEMBLY: ROANOKE, IN U.S.A.

VIN 1GTUUEEL6PZ195596 REISSUE

DEALER TO WHOM DELIVERED  
**SCA PERFORMANCE, INC.**  
 7769 GADSDEN HIGHWAY  
 TRUSSVILLE, AL 35173-2641

