



2023 GMC SIERRA 1500 AT4

EXTERIOR: TITANIUM RUSH METALLIC
INTERIOR: JET BLACK WITH KALAHARI ACCENTS
ENG: DURAMAX 3.0L TURBO-DIESEL
TRANSMISSION: 10-SPEED AUTO

Visit us at www.gmc.com

STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 100,000 MILE* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- *SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
- *AUTOMATIC EMERGENCY BRAKING
- *FORWARD COLLISION ALERT
- *FRONT PEDESTRIAN BRAKING
- *LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

*FOLLOWING DISTANCE INDICATOR

*INTELLIBEAM-AUTO HIGH BEAM

- TEEN DRIVER MODE
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT
- SAFETY ALERT SEAT

PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- 2 SPD AUTOTRAC TRANSFER CASE
- 120V BED POWER OUTLET
- BED & INSTRUMENT PANEL
- OFF-ROAD SUSPENSION WITH 2" LIFT AND MONOTUBE SHOCKS
- SKID PLATES
- HILL DESCENT CONTROL
- MUD -TERRAIN TIRES
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN
- GMC PREMIUM INFOTAINMENT SYSTEM W/GOOGLE BUILT-IN COMPATIBILITY
- WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES
- 3 YEARS OF GMC CONNECTED SERVICES
- BOSE PREMIUM SOUND SYSTEM
- ONSTAR (R) SERVICES & WI-FI (R) HOTSPOT CAPABLE; SEE ONSTAR.COM FOR TERMS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- 12.3" DIAG DIGITAL DRIVER INFORMATION CENTER
- KEYLESS OPEN & REMOTE START

INTERIOR

- DUAL ZONE CLIMATE CONTROL
- 10 WAY PWR FRONT BUCKET SEATS

- POWER STEERING COLUMN
- HEATED FRT & REAR OUTER SEATS
- VENTILATED FRONT SEATS
- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- STEERING WHEEL, WRAPPED AND HEATED

EXTERIOR

- LED CARGO AREA LIGHTING
- SPRAY-ON BEDLINER W/ AT4 LOGO
- GMC MULTIPRO TAILGATE
- POWER FOLDING & HEATED MIRRORS WITH AUTO-DIM
- LED HEADLAMPS & TAILLAMPS
- LED DAYTIME RUNNING LAMPS
- LED FOG LAMPS
- RAIN SENSING WIPERS
- DUAL EXHAUST W /PREMIUM TIPS

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$64,400.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

TECHNOLOGY PACKAGE	1,590.00
• REAR CAMERA MIRROR	
• MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY	
• BED VIEW CAMERA	
SPORT STEP, BLACK (DEALER INSTALLED)	1,095.00
3YR. ONSTAR SAFETY & SECURITY	905.00
AT4 PREMIUM PACKAGE	850.00
• UNIVERSAL HOME REMOTE	
• REAR SLIDING POWER WINDOW	
• ADAPTIVE CRUISE CONTROL	
CARGO CONVENIENCE PACKAGE (DEALER INSTALLED)	550.00
• REAR UNDERSEAT STORAGE	
• CONSOLE-MOUNTED SAFE	
TITANIUM RUSH METALLIC	495.00
ALL-WEATHER FLOOR LINERS (DEALER-INSTALLED)	275.00

CARGO TIE-DOWNS (4) (DEALER INSTALLED)	110.00
CREDIT - NOT EQUIPPED WITH STEERING COLUMN LOCK	-50.00
GVWR 7,200 LBS. (3,266 KG)	INC.
REAR AXLE 3.23 RATIO	INC.
ENG: DURAMAX 3.0L TURBO-DIESEL	INC.
18" MACHINED ALUM WHEELS W/ DARK GREY ACCENTS	INC.

TOTAL OPTIONS	\$5,820.00
TOTAL VEHICLE & OPTIONS	\$70,220.00
DESTINATION CHARGE	1,795.00
TOTAL BEFORE SAVINGS	\$72,015.00
AT4 PREMIUM PACKAGE DISCOUNT	-500.00

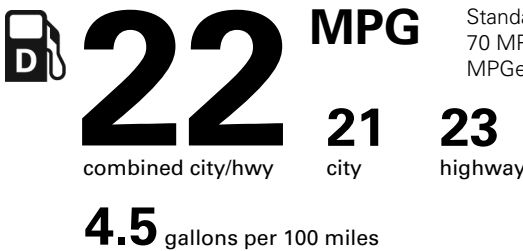
TOTAL VEHICLE PRICE* \$71,515.00

EPA DOT Fuel Economy and Environment



Diesel Vehicle

Fuel Economy



You spend **\$3,000** more in fuel costs over 5 years compared to the average new vehicle.

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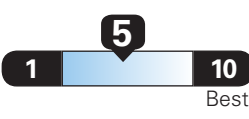
Annual fuel cost **\$2,200**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 463 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.20 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

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GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236



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PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 33%

MAJOR SOURCES OF FOREIGN PARTS CONTENT: MEXICO 38%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

ROANOKE, IN U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. *Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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ORDER NO BWSXNR SALES CODE E
SALES MODEL CODE TK10543
DEALER NO 53171
FINAL ASSEMBLY:
ROANOKE, IN U.S.A.

VIN 1GTUUEE86PZ104984
DEALER TO WHOM DELIVERED
BULL MOTOR COMPANY
PO BOX 1107
WYNNE, AR 72396-1107

REISSUE

