



2024 GMC SIERRA 1500 AT4

EXTERIOR: SUMMIT WHITE
INTERIOR: JET BLACK WITH KALAHARI
ACCENTS

ENG: DURAMAX 3.0L TURBO-DIESEL
TRANSMISSION: 10-SPEED AUTO

PULL THIS STRIP TO EXPOSE ADHESIVE



STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 100,000 MILE* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- *SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
- *AUTOMATIC EMERGENCY BRAKING
- *FORWARD COLLISION ALERT
- *FRONT PEDESTRIAN BRAKING
- *LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

*FOLLOWING DISTANCE INDICATOR

*INTELLIBEAM-AUTO HIGH BEAM

- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT
- SAFETY ALERT SEAT

PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- 2 SPD AUTOTRAC TRANSFER CASE
- 120V BED POWER OUTLET
- BED & INSTRUMENT PANEL
- OFF-ROAD SUSPENSION WITH 2" LIFT AND MONOTUBE SHOCKS
- SKID PLATES
- HILL DESCENT CONTROL
- MT -TERRAIN TIRES
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN

GMC PREMIUM INFOTAINMENT SYSTEM

W/GOOGLE BUILT-IN COMPATIBILITY

WIRELESS ANDROID AUTO &

WIRELESS APPLE CARPLAY FOR

COMPATIBLE PHONES

- BOSE PREMIUM SOUND SYSTEM

- 3 YEARS REMOTE ACCESS PLAN;

ONSTAR & WI-FI DATA CAPABLE

SEE ONSTAR.COM FOR TERMS

- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY

- 12.3" DIAG DIGITAL DRIVER

INFORMATION CENTER

- ADAPTIVE CRUISE CONTROL

- KEYLESS OPEN & REMOTE START

INTERIOR

- DUAL ZONE CLIMATE CONTROL
- PERFORATED FRONT LEATHER AND 10 WAY PWR FRONT BUCKET SEATS
- POWER STEERING COLUMN
- HEATED FRT & REAR OUTER SEATS

- VENTILATED FRONT SEATS
- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- STEERING WHEEL, WRAPPED AND HEATED

EXTERIOR

- LED CARGO AREA LIGHTING
- GMC MULTIPRO TAILGATE
- POWER FOLDING & HEATED
- MIRRORS WITH AUTO-DIM
- LED FOG LAMPS
- RAIN SENSING WIPERS
- DUAL EXHAUST W /PREMIUM TIPS
- FRONT RECOVERY HOOKS

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$66,100.00

OPTIONS & PRICING

Visit us at www.gmc.com

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

TECHNOLOGY PACKAGE 1,525.00

- REAR CAMERA MIRROR

- MULTICOLOR 15" DIAGONAL

HEAD-UP DISPLAY

- BED VIEW CAMERA

AT4 CARBONPRO EDITION 1,125.00

- CARBONPRO COMPOSITE BED

AND BADGING

- MULTIPRO AUDIO SYSTEM

BY KICKER (DEALER INSTALLED)

AT4 PREMIUM PACKAGE 1,000.00

- UNIVERSAL HOME REMOTE

- REAR SLIDING POWER WINDOW

- AT4 HIGH CLEARANCE STEP

- AT4 HIGH CLEARANCE STEP

POWER SUNROOF 995.00

CONSOLE MOUNTED SAFE 325.00

(DEALER INSTALLED)

ALL-WEATHER FLOOR LINERS 295.00

(DEALER-INSTALLED)

REAR UNDERSEAT STORAGE 295.00

(DEALER INSTALLED)

SPORT PEDAL COVER KIT 195.00

(DEALER INSTALLED)

GMC MULTIPRO TAILGATE 195.00

STEP LIGHTS (DEALER INSTALLED)

GVWR 7,200 LBS. (3,266 KG) INC.

REAR AXLE 3.23 RATIO INC.

ENG: DURAMAX 3.0L TURBO-DIESEL INC.

TOTAL OPTIONS \$5,950.00

TOTAL VEHICLE & OPTIONS \$72,050.00

DESTINATION CHARGE 1,995.00

TOTAL BEFORE SAVINGS \$74,045.00

AT4 PREMIUM PACKAGE DISCOUNT -500.00

TOTAL VEHICLE PRICE* \$73,545.00



Fuel Economy and Environment



Diesel Vehicle

Fuel Economy



22 MPG

21

23

combined city/hwy

city

highway

4.5 gallons per 100 miles

SIERRA 4WD MUD TERRAIN TIRE

Standard pickup trucks range from 12 to 84 MPG. The best vehicle rates 140 MPGe.

You spend
\$5,250
more in fuel costs
over 5 years
compared to the
average new vehicle.

D
F
R

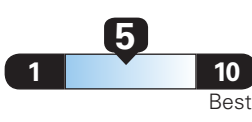
Annual fuel cost
\$3,000

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 471 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuel economy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236



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security of OnStar®

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onstar.com/privacy

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 37%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT: MEXICO 36%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL
ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

ROANOKE, IN U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. *Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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ORDER NO DMCVRQ SALES CODE E
SALES MODEL CODE TK10543
DEALER NO 51016
FINAL ASSEMBLY:
ROANOKE, IN U.S.A.

VIN 1GTUUEE84RZ347051 REISSUE

DEALER TO WHOM DELIVERED
POWELL WATSON MOTORS, INC.
6301 ARENA BLVD.
LAREDO, TX 78041-0006

