



2023 GMC SIERRA 1500 PRO

EXTERIOR: ONYX BLACK  
INTERIOR: JET BLACK

ENGINE: 5.3L ECOTEC3 V8 W/ DFM  
TRANSMISSION: 10-SPEED AUTO

PULL THIS STRIP TO EXPOSE ADHESIVE



STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE\* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 60,000 MILE\* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- \*SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
- \*AUTOMATIC EMERGENCY BRAKING
- \*FORWARD COLLISION ALERT
- \*FRONT PEDESTRIAN BRAKING
- \*LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

\*FOLLOWING DISTANCE INDICATOR

\*INTELLIBEAM-AUTO HIGH BEAM

- REAR VISION CAMERA
- TEEN DRIVER MODE
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT

PERFORMANCE & MECHANICAL

- AUTOTRAC TRANSFER CASE W/ TERRAIN MODE
- 170 AMP ALTERNATOR
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- BRAKE PAD MONITORING

CONNECTIVITY & TECHNOLOGY

- GMC INFOTAINMENT SYSTEM 7" DIAG. COLOR TOUCHSCREEN
- FEATURES BLUETOOTH AUDIO STREAMING, WIRED APPLE CARPLAY AND WIRED ANDROID AUTO CAPABLE PUSH BUTTON START
- 6-SPEAKER AUDIO SYSTEM

- REAR SEAT REMINDER

INTERIOR

- AIR CONDITIONING
- REAR HVAC VENTS
- POWER WINDOWS
- POWER DOOR LOCKS
- FRONT 40/20/40 BENCH SEATS W/ COVERED ARMREST STORAGE
- REAR 60/40 FOLDING BENCH SEAT

EXTERIOR

- CORNERSTEP REAR BUMPER
- 12 FIXED CARGO TIE DOWNS
- LED HEADLAMPS & TAILLAMPS
- LED DAYTIME RUNNING LAMPS
- FRONT RECOVERY HOOKS

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$46,100.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

- GRAPHITE EDITION 4,175.00
- CONNECTIVITY AND ENTERTAINMENT
- WIRELESS PHONE PROJECTION
- 3YR. ONSTAR & CONNECTED SVCS
- SAFETY & SECURITY
- UNLIMITED DATA PLAN
- GUARDIAN APP
- REMOTE ACCESS
- APP ACCESS (RADIO DATA)
- SIRIUSXM RADIO CAPABLE
- FRONT AND REAR BODY COLOR BUMPERS
- COLOR-KEYED CARPETING
- REMOTE VEHICLE START
- THEFT-DETERRENT SYSTEM
- 20" PAINTED HIGH GLOSS BLACK ALUMINUM WHEELS
- ENGINE: 5.3L ECOTEC3 V8 W/ DFM 1,595.00
- PRO VALUE PACKAGE 1,465.00
- EZ LIFT POWER LOCK AND RELEASE TAILGATE

Visit us at [www.gmc.com](http://www.gmc.com)

- TINTED GLASS
- LED CARGO BED LIGHTING
- REAR WINDOW DEFOGGER
- CRUISE CONTROL
- OUTSIDE POWER MIRRORS
- TRAILERING PACKAGE
- ONYX BLACK 495.00
- AUTO-LOCKING REAR DIFFERENTIAL 395.00
- 10-WAY POWER DRIVER SEAT ADJUSTER 290.00
- 120-VOLT I.P. & BED-MOUNTED POWER OUTLETS 225.00
- CREDIT - NOT EQUIPPED WITH REAR USB PORTS -25.00
- CREDIT - NOT EQUIPPED WITH STEERING COLUMN LOCK -50.00
- GVWR 7,100 LBS. (3,221 KG) INC.
- REAR AXLE 3.23 RATIO INC.
- 20" PAINTED HIGH GLOSS BLACK ALUMINUM WHEELS INC.

TOTAL OPTIONS \$8,565.00  
TOTAL VEHICLE & OPTIONS \$54,665.00

DESTINATION CHARGE 1,895.00  
TOTAL BEFORE SAVINGS \$56,560.00  
PRO VALUE PACKAGE DISCOUNT -500.00

TOTAL VEHICLE PRICE\* \$56,060.00



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

**17** MPG  
combined city/hwy  
**5.9** gallons per 100 miles

**16** city  
**20** highway

SIERRA 4WD

Standard pickup trucks range from 12 to 73 MPG. The best vehicle rates 132 MPGe.

You spend  
**\$5,000**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

G F P

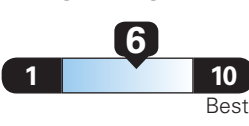
Annual fuel cost  
**\$2,600**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 523 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



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security of OnStar®

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[onstar.com/privacy](http://onstar.com/privacy)

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

**U.S./CANADIAN PARTS CONTENT: 33%**

**MAJOR SOURCES OF FOREIGN PARTS  
CONTENT: MEXICO 38%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

**FINAL ASSEMBLY POINT:**

**ROANOKE, IN U.S.A.**

**COUNTRY OF ORIGIN:**

**ENGINE: MEXICO**

**TRANSMISSION: UNITED STATES**

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. \*Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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ORDER NO CJNPJ9 SALES CODE E  
SALES MODEL CODE TK10543  
DEALER NO 21491  
FINAL ASSEMBLY:  
ROANOKE, IN U.S.A.

VIN 1GTUUAED2PZ246139 REISSUE

DEALER TO WHOM DELIVERED  
**BILL MARSH BUICK GMC**  
PO BOX 6647  
TRAVERSE CITY, MI 49696-6647

