



2024 COLORADO 4WD ZR2 CREW CAB

EXTERIOR: SAND DUNE METALLIC  
INTERIOR: JET BLACK / ARTEMIS

ENGINE, 2.7L TURBOMAX  
TRANSMISSION, 8-SPEED AUTOMATIC

Visit us at [www.chevy.com](http://www.chevy.com)

STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

OWNER BENEFITS

- 3 YEAR/36,000 MILE\* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR/60,000 MILE\* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT \*WHICHEVER COMES FIRST SEE CHEVROLET.COM OR DEALER FOR TERMS, DETAILS & LIMITS

PERFORMANCE & MECHANICAL

- 3" FACTORY LIFT WITH MULTIMATIC DSSV DAMPERS
- DIFFERENTIAL, DRIVER-SELECTABLE FULL-LOCKING FRONT
- DIFFERENTIAL, DRIVER-SELECTABLE FULL-LOCKING REAR

- TRANSFER CASE 2-SPEED

CONNECTIVITY & TECHNOLOGY

- 3 YEARS REMOTE ACCESS PLAN; ONSTAR & WI-FI DATA CAPABLE SEE ONSTAR.COM FOR TERMS
- SIRIUSXM AUDIO WITH SXM TRIAL SUBSCRIPTION
- PUSH BUTTON START
- REMOTE VEHICLE START
- DRIVER & FRONT PASSENGER HEATED SEATS
- IN-VEHICLE TRAILERING APP

INTERIOR

- 11.3" DIAG ADVANCED COLOR LCD DISPLAY WITH GOOGLE BUILT-IN COMPATIBILITY INCLUDING NAV CAPABILITY, CONNECTED APPS
- WIRELESS APPLE CARPLAY/ ANDROID AUTO FOR COMPATIBLE PHONES
- DRIVER INFORMATION CENTER 11" DIAGONAL DIGITAL DISPLAY

- 8-WAY DRIVER POWER SEAT ADJUSTER
- POWER LUMBAR, DRIVER SEAT
- TILT AND TELESCOPING STEERING WHEEL
- STEERING WHEEL, WRAPPED
- AIR CONDITIONING, DUAL ZONE CLIMATE CONTROL
- INSIDE REARVIEW MIRROR, AUTO DIMMING
- POWER OUTLET

EXTERIOR

- HEADLAMPS, LED
- FOG LAMPS, FRONT LED
- RED RECOVERY HOOKS
- ROCKER PANEL PROTECTOR
- POWER DUAL OUTSIDE MIRRORS, HEATED
- STOWFLEX TAILGATE, STORAGE COMPARTMENT
- TRAILERING EQUIPMENT PACKAGE:
- BED LINER, SPRAY ON

SAFETY & SECURITY

- CHEVY SAFETY ASSIST:
- INTELLIBEAM-AUTO HIGH BEAM
- FOLLOWING DISTANCE INDICATOR,
- FORWARD COLLISION ALERT
- LANE KEEP ASSIST W/ LANE DEPARTURE WARNING
- AUTOMATIC EMERGENCY BRAKING
- FRONT PEDESTRIAN AND BICYCLIST BRAKING

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$46,800.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

- ZR2 BISON INCLUDES: 11,700.00
- MULTIMATIC, JOUNCE CONTROL DAMPERS
  - BED-MOUNTED VERTICAL SPARE TIRE CARRIER

- AEV FRONT BUMPER
- AEV REAR DIFF. SKID PLATE
- 35 OD MT TIRES
- AEV TRANSFER CASE SKID PLATE
- WHEELS 17" BEADLOCK CAPABLE
- TIRE, SPARE
- WHEELS, SPARE, 17"
- ALL-WEATHER FLOOR LINER (DEALER INSTALLED)
- AEV REAR BUMPER
- FRONT SKID PLATE
- AEV FUEL TANK SKID PLATE
- ZR2 CONVENIENCE PACKAGE III: 1,490.00
- DRIVER MEMORY SETTINGS
- HEATED STEERING WHEEL
- JET BLACK / ARTEMIS PERFORATED LEATHER-APPOINTED FRONT SEATS
- ARMREST, REAR CENTER
- MAP POCKET, DRIVER SEATBACK
- SEATS, VENTILATED DRIVER AND FRONT PASSENGER
- WIRELESS CHARGING

- SAFETY PACKAGE:
- REAR CROSS TRAFFIC BRAKING
  - BLIND ZONE STEERING ASSIST
  - REAR PARK ASSIST
- SUNROOF, POWER SLIDING GLASS 1,000.00  
W/ MANUAL SHADE
- TECHNOLOGY PACKAGE: 950.00
- HD SURROUND VISION
  - REAR PEDESTRIAN ALERT
  - ADAPTIVE CRUISE CONTROL
- UNDERBODY CAMERAS 500.00  
REAR AXLE 3.42 RATIO INC.

TOTAL OPTIONS \$15,640.00  
TOTAL VEHICLE & OPTIONS \$62,440.00  
DESTINATION CHARGE 1,595.00

TOTAL VEHICLE PRICE\* \$64,035.00

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

**16** MPG  
combined city/hwy  
**16** city  
**16** highway  
**6.2** gallons per 100 miles

COLORADO ZR2 BISON 4WD

Small pickup trucks range from 16 to 37 MPG. The best vehicle rates 140 MPGe.

You spend **\$7,250** more in fuel costs over 5 years compared to the average new vehicle.

G  
J  
Q

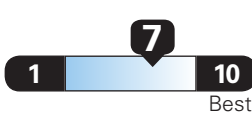
Annual fuel cost **\$3,400**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 564 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



Equipped with the safety and security of OnStar®

Visit [onstar.com](http://onstar.com) for details.

[onstar.com/privacy](http://onstar.com/privacy)

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
**U.S./CANADIAN PARTS CONTENT: 51%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT: MEXICO 19%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
**FINAL ASSEMBLY POINT:**  
**WENTZVILLE, MO U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: UNITED STATES**  
**TRANSMISSION: UNITED STATES**

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. \*Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

© 2009 General Motors LLC  
GMLBL\_PROD\_0043 – 10/23/2023

ORDER NO DFFT65 SALES CODE E  
SALES MODEL CODE 14H43  
DEALER NO 21112  
FINAL ASSEMBLY:  
WENTZVILLE, MO U.S.A.

VIN 1GCPTEFEK5R1119818 REISSUE

DEALER TO WHOM DELIVERED  
**MAGIC CITY CHEVROLET GMC**  
PO BOX 12807  
ROANOKE, VA 24028

