



2024 SILVERADO 1500 CREW
CUSTOM 4WD

EXTERIOR: RED HOT
INTERIOR: JET BLACK

ENGINE: TURBOMAX
TRANSMISSION: 8-SPEED AUTO

Visit us at www.chevy.com

STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BED 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 100,000 MILE* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- *SEE CHEVROLET.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- CHEVY SAFETY ASSIST
- *AUTOMATIC EMERGENCY BRAKING
- *FORWARD COLLISION ALERT
- *FRONT PEDESTRIAN BRAKING
- *LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

*FOLLOWING DISTANCE INDICATOR

*INTELLIBEAM-AUTO HIGH BEAM

- REAR VISION CAMERA
- TEEN DRIVER MODE
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT
- CONTENT THEFT ALARM

PERFORMANCE & MECHANICAL

- AUTOTRAC TRANSFER CASE
- ELECTRONIC CRUISE CONTROL
- 220 AMP ALTERNATOR
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE WITH HITCH GUIDANCE
- BRAKE PAD WEAR INDICATOR

CONNECTIVITY & TECHNOLOGY

- CHEVROLET INFOTAINMENT 3 7" DIAG COLOR TOUCHSCREEN
- ADDITIONAL FEATURES FOR COMPATIBLE PHONES INCLUDE:

BLUETOOTH AUDIO STREAMING
VOICE COMMAND PASSTHROUGH
TO PHONE, WIRELESS ANDROID
AUTO & APPLE CARPLAY CAPABLE

- 3 YEARS REMOTE ACCESS PLAN; ONSTAR & WI-FI DATA CAPABLE SEE ONSTAR.COM FOR TERMS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- 120V POWER OUTLET IN CARGO BED & INSTRUMENT PANEL
- USB PORTS
- DRIVER INFORMATION CENTER
- REMOTE KEYLESS ENTRY
- PUSH BUTTON START
- REMOTE START
- REAR SEAT REMINDER

INTERIOR

- AIR CONDITIONING
- POWER WINDOWS
- FRONT 40/20/40 BENCH SEATS W/

- ARMREST & UNDERSEAT STORAGE
- REAR 60/40 FOLDING BENCH SEAT
- 10-WAY POWER DRIVER SEAT
- CARPETED FLOOR

EXTERIOR

- BODY-COLOR STYLING THEME
- CORNERSTEP REAR BUMPER
- LED CARGO AREA LIGHTING
- EZ LIFT, POWER LOCK, & RELEASE TAILGATE
- POWER ADJUSTABLE HEATED MIRRORS
- DEEP-TINTED WINDOWS
- REAR-WINDOW DEFOGGER
- FRONT RECOVERY HOOKS

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$49,300.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

ASSIST STEPS (DEALER INSTALLED)	950.00
CHEVYTEC SPRAY-ON BEDLINER	545.00
AUTO LOCKING REAR DIFFERENTIAL	395.00
DARK ESSENTIALS PACKAGE (DEALER INSTALLED)	350.00
• BLACK NAMEPLATES	
• BLACK TAILGATE LETTERING	
20" BLACK PAINTED ALUMINUM WHEELS	300.00
TRAILER BRAKE CONTROLLER	275.00
BLACK MOLDED SPLASH GUARDS (DEALER INSTALLED)	250.00
ALL-WEATHER FLOOR LINERS (DEALER INSTALLED)	230.00
ALL-TERRAIN TIRES	200.00
REAR WHEELHOUSE LINERS	140.00
GVWR: 7,000 LBS. (3,175 KG)	INC.
REAR AXLE: 3.42 RATIO	INC.
CUSTOM CONVENIENCE PACKAGE	INC.
CUSTOM VALUE PACKAGE	INC.

DECAL AND NAMEPLATE INC.
DELETE, TAILGATE

TOTAL OPTIONS	\$3,635.00
TOTAL VEHICLE & OPTIONS	\$52,935.00
DESTINATION CHARGE	1,995.00
TOTAL BEFORE SAVINGS	\$54,930.00
TURBOMAX ENGINE CREDIT	-1,350.00

TOTAL VEHICLE PRICE* \$53,580.00

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

SILVERADO 4WD

19 MPG
combined city/hwy
5.3 gallons per 100 miles

18 MPG
city

21 MPG
highway

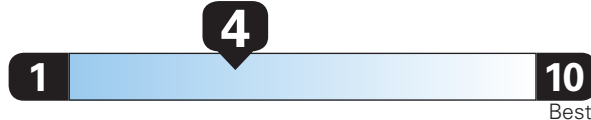
Standard pickup trucks range from 12 to 73 MPG. The best vehicle rates 140 MPGe.

You spend
\$4,500
more in fuel costs
over 5 years
compared to the
average new vehicle.

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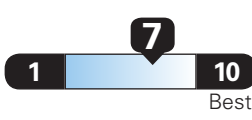
Annual fuel cost
\$2,850

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 468 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236



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security of OnStar®

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onstar.com/privacy

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 37%

MAJOR SOURCES OF FOREIGN PARTS
CONTENT: MEXICO 36%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL
ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

ROANOKE, IN U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. *Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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ORDER NO CZTXXP SALES CODE E
SALES MODEL CODE CK10543
DEALER NO 32216
FINAL ASSEMBLY:
ROANOKE, IN U.S.A.

VIN 1GCPDBEK2RZ196878 REISSUE

DEALER TO WHOM DELIVERED
JAMES CHEVROLET OF JOHNSTOWN LLC
108-118 S COMRIE AVE
JOHNSTOWN, NY 12095-3108

